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**Fifth Semester B.E. Degree Examination, Dec.08/Jan.09**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note : 1. Answer any FIVE full questions taking at least two from each part.**

**2. All questions carry equal marks.**

PART - A

- 1 a. Define "Management" and bring out its nature and Characteristics. (05 Marks)  
b. Briefly explain the functional areas of management. (10 Marks)  
c. List out the levels of management and also list the roles of management. (05 Marks)
- 2 a. Define planning and discuss its importance. (04 Marks)  
b. Briefly explain the steps in decision making. (08 Marks)  
c. Discuss the various steps in planning. (08 Marks)
- 3 a. Define an organization and distinguish between Formal and informal organization. (04 Marks)  
b. Discuss any two types of organization structures with a chart highlighting their merits and demerits. (10 Marks)  
c. Distinguish between;  
i) Centralization and Decentralization. (06 Marks)  
ii) Selection and Recruitment.
- 4 a. Define "Directing" and list out the principles of Direction. (04 Marks)  
b. What is motivation? Explain the characteristics. (10 Marks)  
c. Discuss the essentials of a sound control system. (06 Marks)

PART - B

- 5 a. List out the characteristics and qualities of an entrepreneur. (04 Marks)  
b. Bring out a broad classification of entrepreneur. (10 Marks)  
c. Explain the stages in entrepreneur process. (06 Marks)
- 6 a. List out the characteristics of Small Scale Industries (SSIs). (06 Marks)  
b. Discuss the impact of Liberalization, Privatization and Globalization on SSIs. (06 Marks)  
c. List out the supporting agencies of government for SSIs and explain any two of them. (08 Marks)
- 7 a. Classify and List out the institutions that assist SSIs. (06 Marks)  
b. Explain any two institutions that assist SSIs. (08 Marks)  
c. Briefly list out the objectives of KSFC. (06 Marks)
- 8 a. Briefly outline the contents of a project report. (06 Marks)  
b. Explain the process of project Appraisal. (08 Marks)  
c. What is Social feasibility? Explain. (06 Marks)

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**Fifth Semester B.E. Degree Examination, Dec.09/Jan.10**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting at least TWO questions from each part.**

**PART – A Management**

- 1 a. What is the scope of management? (05 Marks)  
b. Bring out the differences between management and administration. (05 Marks)  
c. Explain modern approaches to management. (10 Marks)
- 2 a. Explain the planning process. (05 Marks)  
b. What are different types of plans? Explain. (05 Marks)  
c. What are major drawbacks in planning? Explain. (10 Marks)
- 3 a. What are principles of organization? (05 Marks)  
b. Bring out differences between centralization and decentralization of authority. (05 Marks)  
c. Explain recruitment and selection process. (10 Marks)
- 4 a. Explain Maslow's theory of motivation. (05 Marks)  
b. Explain any two types coordination techniques. (05 Marks)  
c. Are leaders made or born? Justify. (10 Marks)

**PART – B Entrepreneurship**

- 5 a. Explain the meaning of 'Entrepreneur'. (04 Marks)  
b. What are the functions of an 'Entrepreneur'? Explain. (06 Marks)  
c. Briefly describe the role of entrepreneurs in economic development. (06 Marks)  
d. Mention barriers to 'Entrepreneurship'. (04 Marks)
- 6 a. What are the objectives of SSI? Explain. (05 Marks)  
b. Briefly write about government support to small scale enterprises, during five year plans. (10 Marks)  
c. Explain advantages of WTO. (05 Marks)
- 7 a. Mention important central and Karnataka state government institutions providing support to SSIs. (05 Marks)  
b. Write notes on any two:  
i) Small Industries Development Organization (SIDO).  
ii) National Small Industries Corporation limited (NSIC).  
iii) Small Industries Development Bank of India (SIDBI). (10 Marks)  
c. What are aims, objectives and functions of KIADB? (05 Marks)
- 8 a. Explain the need and significance of a project report. (05 Marks)  
b. What are the guidelines by planning commission for a project report? Explain. (08 Marks)  
c. Describe the project management technique 'PERT'. What are the advantages and the disadvantages of this technique? (07 Marks)

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On completing your answers, compulsorily draw diagonal cross lines on all remaining blank pages. Any revealing of identification number, page number, register number, etc., will be treated as malpractice.

